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PRESS RELEASE

Most of world's top business schools fail to include sustainability in their core courses, but some schools are bucking the trend, 2024 Better World MBA ranking finds

Griffith Business School tops the list for the fifth year in a row

Today, [Corporate Knights](#) released its 2024 Better World MBA ranking, with Australia's Griffith Business School topping the ranking for the fifth year in a row. The Grossman School of Business at the University of Vermont landed second on this year's list (up three spots from last year), with Bard College sitting in third position (up one spot from last year). The top five were rounded out by Colorado State University's College of Business and Duquesne University's Palumbo-Donahue School of Business, respectively.

This year's top 40 MBA programs span 14 countries – with 12 U.K., six Canadian and six U.S. programs making the list. Thirty-one schools that made the ranking in 2023 are on the 2024 list, and nine new programs entered the list.

To determine the ranking, Corporate Knights evaluated 174 business schools around the world.^^

This year's ranking methodology includes one main metric: the proportion of core (mandatory) courses from each MBA program that integrate relevant sustainable development themes. There are more than 350 sustainability themes integrated into core courses, including accounting for stranded high-carbon assets, biodiversity, Indigenous partnership models, preventing child labour in supply chains, corruption reduction and employment equity. On average, 16% of core courses across the 174 schools were found to integrate sustainable development themes, up from 14% in 2023. In contrast, the top 40 Better World MBA programs integrated sustainability in 44% of core courses.

There is also a bonus metric (weighted at 10%) that is based on the percentage of recent graduates who have landed in impact organizations – defined as non-profits, Corporate Knights Global 100 or Clean 200 companies, and any company deriving most of its revenue from sustainable activities. Among graduates from the top 40 schools over the past two years, 16% landed jobs at impact organizations. The full methodology can be found [here](#).

Additionally, this year, along with identifying the most sustainable MBA programs globally, we published a separate ranking for large business schools. Here we have identified the most sustainable MBA programs in schools with more than 80 graduates a year.

“The sustainable economy is growing twice as fast as the rest of the economy, but most business schools are missing out, with 84% of core courses failing to touch on relevant sustainability themes. The top 40 schools in the Better World ranking are bucking this trend and preparing their graduates to thrive in a world where sustainability is the growth engine,” says Corporate Knights CEO Toby Heaps.

The 2024 Better World MBA ranking results were published at corporateknights.com and in print.

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About Corporate Knights

Corporate Knights Inc. is an independent media and research company. Its media division publishes the award-winning sustainable-economy magazine *Corporate Knights*, circulated in *The Globe and Mail*, *The Washington Post* and *The Wall Street Journal*. Its research division produces sustainability rankings, and tracks sustainability-linked revenues and investments of 2,800 of the world’s largest companies.

Learn more at corporateknights.com.

2024 Rank	School	Country
1	Griffith Business School	Australia
2	University of Vermont – Grossman School of Business	U.S.
3	Bard College	U.S.
4	Colorado State University College of Business	U.S.
5	Duquesne University – Palumbo-Donahue School of Business	U.S.
6	Maastricht University – School of Business and Economics	Netherlands
7	University of Cape Town Graduate School of Business	South Africa
8	Centrum PUCP Business School	Peru
9	University of Victoria – Peter B. Gustavson School of Business	Canada
10	University of Exeter Business School	U.K.
11	Warwick Business School	U.K.
12	American University – Kogod School of Business	U.S.
13	University of British Columbia – Sauder School of Business	Canada
14	La Trobe Business School	Australia
15	York University – Schulich School of Business	Canada
16	Glasgow Caledonian University – Glasgow School for Business and Society	U.K.
17	Toronto Metropolitan University – Ted Rogers School of Management	Canada
18	Nottingham University Business School	U.K.
19	University of California at Berkeley – Haas School of Business	U.S.
20	University of Winchester Business School	U.K.
21	ESMT Berlin	Germany

22	International Institute for Management Development (IMD)	Switzerland
23	EADA Business School Barcelona	Spain
24	INSEAD	France
25	Gordon Institute of Business Science	South Africa
26	McGill University – Desautels Faculty of Management	Canada
27	Durham University Business School	U.K.
28	Solvay Brussels School of Economics and Management	Belgium
29	Erasmus University – Rotterdam School of Management	Netherlands
30	University of Strathclyde – Strathclyde Business School	U.K.
31	Frankfurt School of Finance and Management	Germany
32	Keele University	U.K.
33	King's College London	U.K.
34	Mannheim Business School	Germany
35	TIAS School for Business and Society	Netherlands
36	HEC Montréal	Canada
37	Alliance Manchester Business School	U.K.
38	Newcastle University Business School	U.K.
39* (tied)	Iscte Business School	Portugal
39* (tied)	Nottingham Trent University – Nottingham Business School	U.K.

****Iscte Business School and Nottingham Trent University – Nottingham Business School tied for 39th place as they have the same normalized scores for the curriculum KPI and alumni impact KPI score.***

^ These 174 schools were drawn from the most recent *Financial Times* list of the top-100 global MBA programs; the Princeton Review Best Green MBA list; the schools that made the 2023 Corporate Knights Better World top 40 roster; and business schools accredited by the Association of MBAs, AACSB (the Association to Advance Collegiate Schools of Business) or the EFMD (European Foundation for Management Development) Quality Improvement System (EQUIS) and also signatories to the United Nations Principles for Responsible Management Education that opt in for evaluation.