

2013 Global Green MBA Survey announced

TORONTO, Canada, September 23, 2013 – Corporate Knights today released its inaugural Global Green MBA Survey, the definitive annual list examining how universities around the world are faring at integrating sustainability into the school experience.

The survey, which had previously focused on Canadian schools for the past decade, has expanded internationally this year to encompass MBA programs from 17 different countries. Participating schools are assessed in the areas of coursework, student initiatives and institutional support.

The top MBA program is the Schulich School of Business at York University. Although strong in every category, it also managed to receive the only perfect grade in one of the three categories: institutional support. The John Molson School of Business at Concordia University came in second place, as the leading school in student sustainability participation. The University of Exeter Business School One Planet MBA came in third, on the strength of a curriculum built to produce “business leaders focused on preserving our natural environment.”

Mindful that smaller programs are often disadvantaged by such rankings, an additional Top 10 small programs list was also compiled for programs with under 50 graduates. The University of Exeter came first, followed closely by the American schools Duquesne University and the University of Oregon.

The results showcased interesting regional trends. Although Canadian schools made up three of the top five programs, the results grew more diverse further down the list. The United States had 11 programs in the top 30, followed by Britain with three. France and Australia both had two programs. The highest-ranked schools found in Asia were the Korea Advanced Institute of Science and Technology, followed by the Guanghai School of Management at Peking University.

“The findings suggest that MBA programs are experimenting with different approaches to sustainability education,” says Global Green MBA project director Jeremy Runnalls. From programs embracing an integrated management approach to MBA programs dedicated entirely to sustainability, there has never been more choice for today’s prospective business students. “We found that there was a remarkable amount of innovation happening around the world, and expect this to accelerate,” added Runnalls.

The survey and analysis of the 2013 Global Green MBA Survey is detailed at <http://ggmba.corporateknights.com/> and summarized in the Fall 2013 issue of Corporate Knights.